

# BECOME UNSTOPPABLE

TRANSFORM TODAY

LOTS OF ENERGY  
VIRTUAL OR LIVE

CAPITICLIZE  
ON  
ADVERSITY

DON'T  
JUST  
SURVIVE  
THRIVE

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Brooklyn Dicent  
Sales Motivation



# COVID CREATED AN INCREDIBLE OPPORTUNITY

To

*Unlock Your  
Unstoppable*



We are living in the MOST unprecedented times in history. COVID-19 has created the greatest opportunity of our lifetime to get ahead of the competition! Now more than ever your organization needs sales reps to arm themselves with the mindset tools to gain competitive edge.

Working at the craft of selling is only part of the equation. Sales professionals must also work on themselves removing limit beliefs that hold them back from accomplishing extraordinary results. In some cases that may be as simple as picking up the phone one more time.

## THE PROGRAM UNLOCK YOUR UNSTOPPABLE; SMALL CHOICES UNLEASH BIGGEST POTENTIAL


### Learn How To:

- Get and **stay hungry** despite uncertainty
- Harness and **redirect fear** and anxiety
- **Bet on yourself** to achieve unimaginable results
- Rekindle your "**fire in the belly**"
- Quickly and **effortlessly change** mental state within minutes
- **Crush any goal** with a little known secret that can save your career
- **Regain confidence** your ability to sell bigger deals

No more boring meetings! That's a promise! No boring presentations. In this business it is unacceptable to talk at people. Brooklyn blends her motivational message with the passion of her ministry upbringing, the soul of gospel singers, and intuitive comedic timing of a world class stand up!

### Who Benefits From This Keynote Experience?

1. Tenured Sales Leaders
2. New Sales Managers
3. Account Executives
4. Enterprise Sales
5. Inside Sales
6. Customer Success
7. Cross Sales Teams

A portrait of a woman with short, dark hair, wearing a dark blazer over a light blue collared shirt. She is looking directly at the camera with a neutral expression. The background is dark and out of focus.

# WHY BOOK BROOKLYN?

SALES MOTIVATION

## Why Organizations Choose Brooklyn:

- High Energy
- Extremely relatable authentic & passionate
- Provides actionable takeaways
- Inspiring personal story
- Customized keynotes
- Clients are tired of boring, mundane, "feel good" speeches Brooklyn packs a punch!
- Challenges new thinking
- Achieves the goal and intention of the meeting

Brooklyn is a L&D pro who has worked for companies like T-Mobile, Microsoft, and Booking.com. She's worked with variety of sales teams from inside sales, seasoned AEs, to Customer Success. She's keenly aware of how to create [interactive adult learning experiences virtually or in Live events.](#)

**TRIPPLE THREAT:  
ENTERTAINING  
ENERGETIC  
ENGAGING**

## Meeting planners love working with Brooklyn.

They describe Brooklyn as highly approachable, fun to work with, flexible, and sensitive to the needs and goals of the meeting.

Brooklyn works tirelessly to ensure the event meets and exceeds expectations. She will go the extra extra mile to ensure both the client and audience feels like rock stars!

When other speakers drone on and on, [Brooklyn delivers an EXPERIENCE.](#) She will help your team learn how to [harness the power of the mind and get fired up to take immediate action!](#)



# PRE-KEYNOTE PREP

CUSTOMIZED FOR YOU

Each Keynote is curated and customized from scratch. If you heard Brooklyn speak at a conference, convention, or zoom meeting you won't hear the same content repackaged.

She deeply researches your industry, business, competition, market analysis. No stone is left unturned. The goal is to fully understand the unique challenges your team faces with the goal of translating key concepts into actionable anecdotes, bridging the knowing-doing gap.

## CUSTOMIZED KEYNOTES

### Brooklyn will:

- Do a company and employee assessment
- Study company and industry/vertical KPI research
- Conduct executive call
- Conduct sales rep call
- Study internal newsletters and collateral

You are making an investment in a result. You want your sales team to walk away with a *sticky* message that resonates. Clients say that weeks after Brooklyn's keynotes people are repeating phrases that "stuck" in their head.

Stickiness is result that is created deliberately and with intention. People become what they think about the most. They will be making internal changes right away.

**Book Today**  
**206.390.6818**

